



RIGHT TO PLAY

2021

Annual Report

PROTECT
EDUCATE
EMPOWER



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MESSAGE FROM OUR GLOBAL LEADERSHIP

2021 was a year of great challenges for children. COVID-19 rolled back years of progress on the advancement of children's rights, especially those of girls. School closures pushed more children into poverty, child labour, early marriage and pregnancy, and widened the learning gap. The pandemic and other conflicts increased the incidence of mental health challenges in children and displaced more families from their homes.

We knew that a crisis of this scale meant that we must fight even harder to uphold the right every child has to a quality education and the hope of a better future.

Early in the year, we launched our 2021-25 strategic plan, charting an ambitious course that will see us lay the foundation to empower 100 million children by 2030 with the education, skills, and opportunities they need to rise above adversity and create a more peaceful and equitable world. Our POWER video resource provided 100 Right To Play games to teachers, coaches, and caregivers for the first time through an open-source platform. It is just one of the ways we are innovating to share 20 years of learning and expertise with an increasing number of children and organizations.

Throughout the year, when we spoke with our staff, junior leaders, coaches and community partners, we were constantly impressed by their creativity and commitment to making things happen for children. Our teams were full of new ideas about how we could lead the way in promoting children's development even in the face of escalating and intersecting crises. In 2021, we collaborated on five studies with academic partners to examine how we can continue to evolve programs to meet children's changing needs using new approaches, technology, and tools.

Results from education programs in Ghana showed 89% of girls were demonstrating leadership in their classes, up from 74% at the start of the program. Results from programs in Mali showed 36.5% of girls who were working in mines are now back in school or safer kinds of work. We also focused on impact at the governance level, building strength in our international and national advisory boards that will help us become an ever more innovative and effective organization – sharing powerful learnings and best practices across geographies and cultures.

All of this work was only possible thanks to supporters like you. Thank you for standing by the world's most vulnerable children during an extremely challenging year. We are proud and grateful to have you by our side as we continue to empower children to claim their right to a brighter future.



Susan McIsaac
CEO,
Right To Play International



Dag Skattum
Chair,
International Board of
Directors



*Susan joins students
at Pehli Kiran-8 school
in Islamabad during
a reading lesson.*

OUR MISSION

To protect, educate,
and empower children
to rise above adversity
using the power of play.

We play for change in four key areas:

QUALITY EDUCATION

In Ghana, 73% of girls in Right To Play-supported schools are **reading better and faster since the start of programs**, compared to 60% of girls in unsupported schools.

GIRLS' EMPOWERMENT

In Pakistan, the number of girls in a Right To Play program who reported experiencing **corporal punishment dropped** from 67% at the start to 36% by the end.

HEALTH & WELL-BEING

In Uganda, 97% of children showed life skills like **independence, confidence, and a positive sense of identity**, up from 76% at the project's start.

CHILD PROTECTION

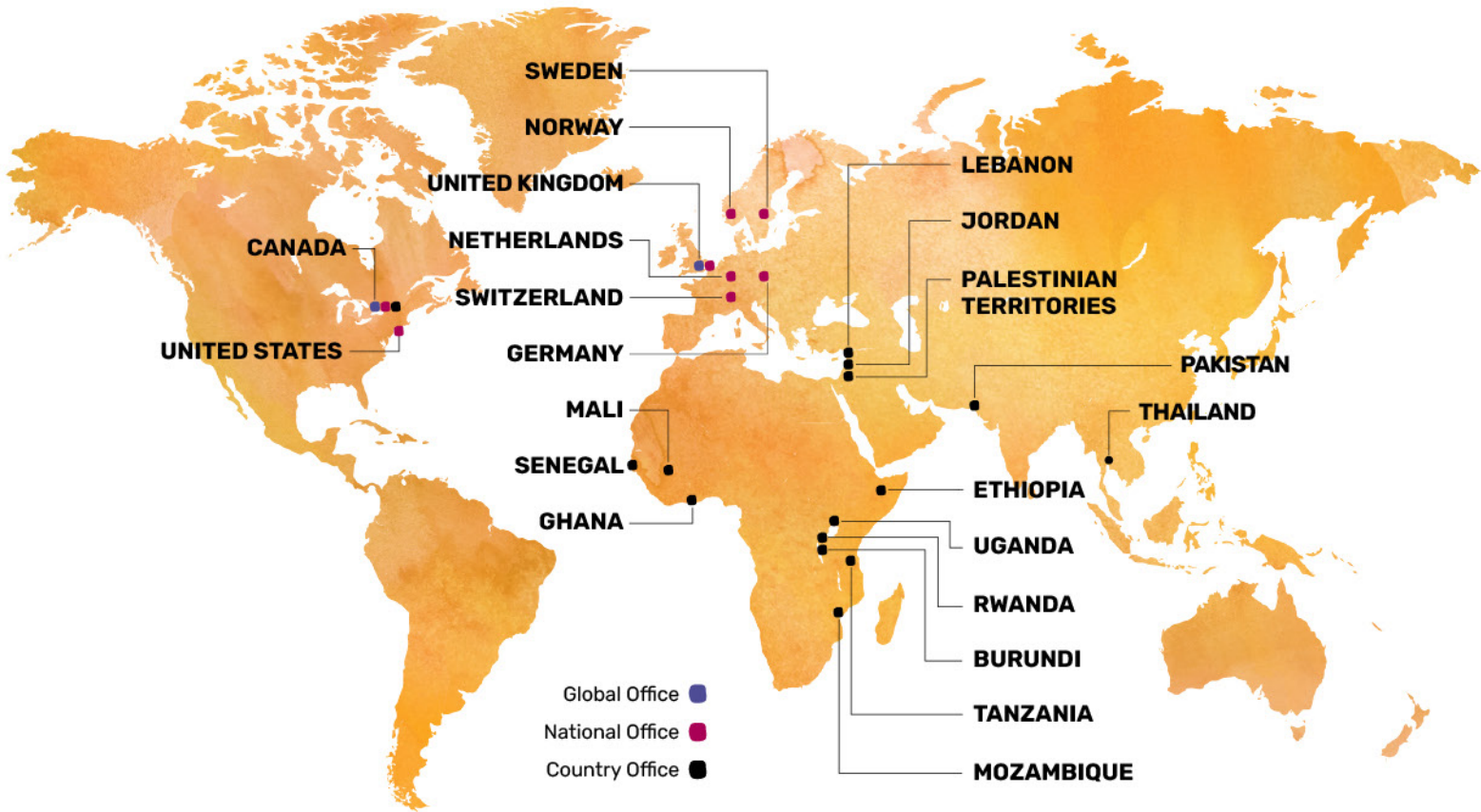
In Mali, the number of children reporting **child labour in their community dropped** from 83% at the start of the program to 35% at the end.



2021 REACH

Where We Work

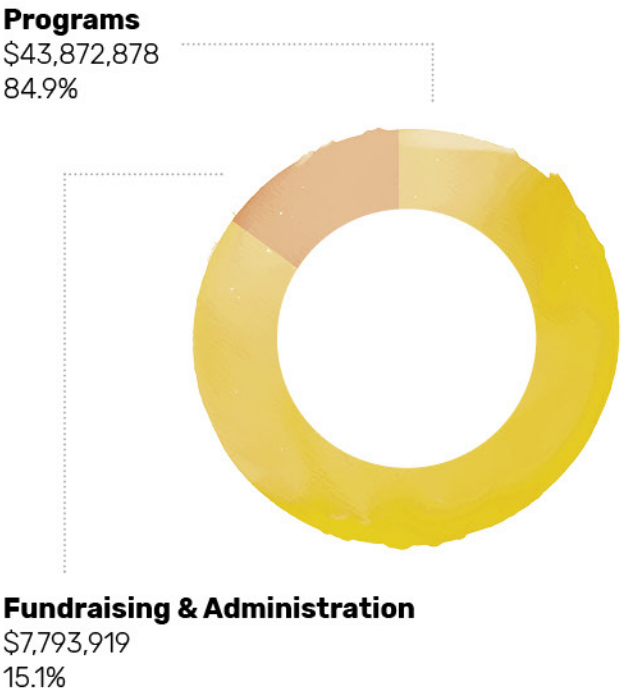
We serve children in 15 countries in Africa, Asia, the Middle East, and North America, supported by 8 national offices across Europe and North America.



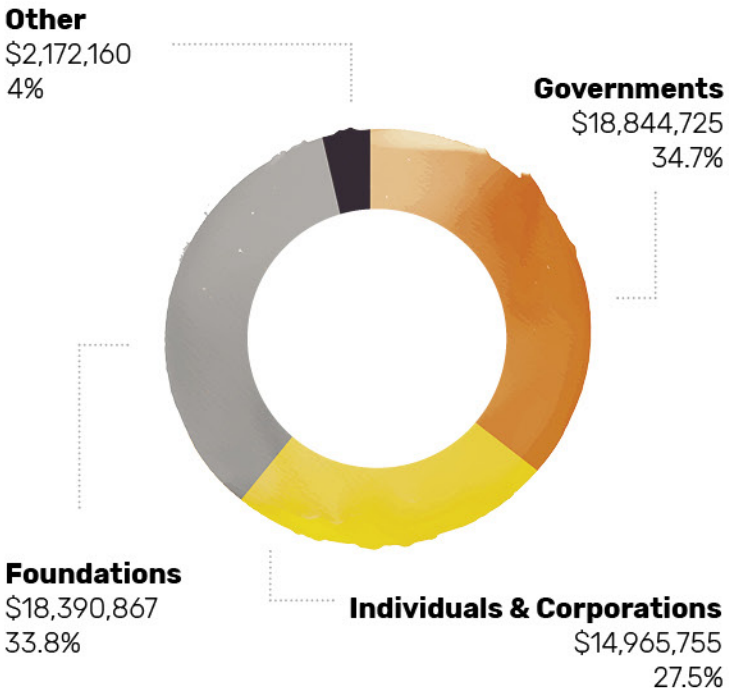
How Donors Are Helping Children

The continued support of our donors allows us to run play-based programs for quality education, girls' empowerment, child protection, and health and well-being.

Where the Money Goes



Where the Money Comes From



[See our full audited financials](#)

1.52 million children and 15,119 youth participated in play-based program activities; 50% were girls.



542,539 parents and caregivers were mobilized to support their children's growth.



80,931 children who are refugees were supported in 67 communities.



9,809 youth leaders engaged their peers to build self-confidence and positive life skills.



TOWARDS 2025

Launching a New Strategic Plan

2021 marked the first year of our new strategic plan, a bold new vision to empower **100 million children by 2030 with the education, skills, and opportunities they need to rise above adversity and create a more peaceful and equitable world.**

Over the next five years, we will strengthen systems that drive positive outcomes for children and support their development through our focus on **six strategic priorities.** >

Focus on the Most Vulnerable Children

Transform the lives of children in countries with low and medium measurements of development, children living in countries with large refugee populations, and Indigenous children in Canada.

Deliver Impact in Four Key Outcome Areas

Drive to improve children's access to quality education, gender equality, child protection, and health and well-being.

Leverage Our Unique Expertise in Play

Incorporate new kinds of play into our existing expertise to unlock children's potential for success and become a global leader in improving development outcomes for them.

Multiply Our Impact Using Technology

Create digital tools and resources to train and support more educators who will reach more children than ever before.

Integrate at a Global Scale

Increase Right To Play's ability to swiftly transfer innovations, lessons, and resources from region to region.

Expand Through Collaboration and Engagement

Become a partner of choice and engage a worldwide base of supporters to help children achieve their full potential.

RISE UP

How Delice Is Cultivating Creativity

Delice, 13, is one of more than 11 million girls around the world who was at risk of dropping out of school permanently due to the COVID-19 pandemic. A Right To Play club helped her strengthen her reading skills, even while schools in Rwanda were shut down, and inspired a love of language that helped her win first prize in a poetry competition – a love she is passionate about sharing with others. [READ MORE >](#)

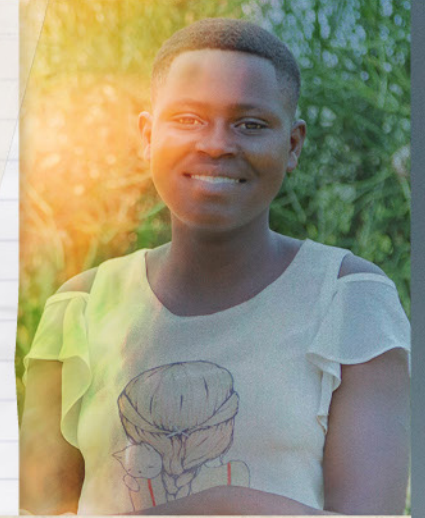


“When I heard that I won the poetry competition, I was very happy and I decided I would help my friends study so that one day they can win too.”

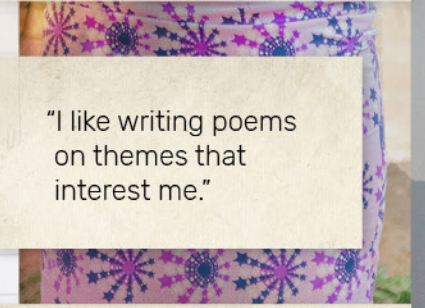
Let's Protect the Crested Crane A poem by Delice

I start by praising the crested crane.
Crested crane supports development.
Crested crane attracts visitors.
They come to see how amazing it is and we get foreign income.
The crested crane lives in forests and mostly in swamps.
I can't forget to narrate about its appearance.
Crested crane, you bring about peacefulness. Crested crane, you look so attractive.
You bring peace and that peace spreads everywhere. We feel so good.
Visitors come in big numbers.
They see how it honks surrounded by its chicks.
They see how it takes care of its chicks.
You are shining as you are the most beautiful.
And this makes Rwanda most attractive, even if it is not easily found in Rwanda.
Let's keep it safe everywhere. Let's protect it against wrongdoers.
Among those wrongdoers, we can speak of hunters.
Hunters, do not target the crested crane, but keep them safe.
Let's protect crested cranes because they are very important for Rwanda.
We need to protect them and take care of them, to be helpful.
They attract visitors who happily come to see them,
And our country Rwanda keeps developing.
Keep developing, Rwanda, as you have your wonders.

Delice's poem was originally written in Kinyarwanda.



“I was inspired by the crane's beauty and how important the crane is for my country.”



“I like writing poems on themes that interest me.”

“It makes me happy to deepen my knowledge and get more information about something.”

PROTECT

STANDING UP TO FGM

Adele is a youth leader in Tanzania, where she's empowering young women to resist female genital mutilation (FGM) and child marriage. When a girl stops attending classes, Adele and her club visit the girl's home and speak to her parents about the value of education for girls and ask for their support in sending their daughter back to school.

[READ MORE >](#)

We help children learn how to guard themselves against abuse and exploitation. We create spaces where children feel safe and respected. We teach adults to build stronger relationships with children and to defend their rights. We empower children to heal and grow from trauma by supporting their psychosocial development.

PROTECTING GIRLS FROM VIOLENCE

Better data on gender-based violence will help us identify the most effective ways to prevent it. In 2021, we designed and piloted participatory tools for tracking gender-based violence and the barriers to success that girls face with the help of the Global Women's Institute, Canada's University of the Fraser Valley, Uganda's Makerere University, and the American University of Beirut. These tools are being piloted in Uganda and Lebanon, where stakeholders come together and host workshops to discuss what they see as the most significant issues for girls and the most effective interventions to support them. Then they use these insights to generate contextual, locally informed analysis that will help develop programming that is responsive to girls' changing needs.

RECOVERING FROM TRAUMA

Children experiencing displacement need to build strong familial, peer and community bonds to cope with negative emotions and recover after loss. In

Uganda, we brought together more than 1,200 youth and 400 parents from three refugee settlements for sports tournaments, play days, and workshops aimed at creating a sense of community and belonging, getting kids talking to one another and to their parents, and promoting a shared sense of responsibility for children's well-being. The program is a partnership with AVSI Foundation, Youth Sport Uganda, the Uganda Olympic Committee and UNHCR, and was funded by the Olympic Refugee Foundation.

PROMOTING SEXUAL AND REPRODUCTIVE RIGHTS

Better access to sexual and reproductive health education empowers young women to take control of their bodies and their futures. In 2021, we formed a consortium that will deliver the Sexual Health and Reproductive Education (SHARE) project, which will help 225,000 teenagers in Ghana, Mozambique, and Uganda access sexual and reproductive health education and services. SHARE is a partnership with FAWA, FHI360, and Water Aid, funded by the Government of Canada.

“Like lots of other girls in my village, I was at risk of having my dreams cut short by a marriage or a pregnancy before I had finished school.” – Adele, youth leader, Tanzania

70% of children felt safe in their communities at the end of the Jam Suka project in Mali, up from 39% at the start of the project.

65% of migrant youth in a program in Thailand were able to manage their emotions, compared to 23% at the start of the program.



EDUCATE

Children are facing the greatest educational crisis of our generation. School closures in 2021 meant hundreds of millions of children lost months of education. They joined the millions of children who were already out-of-school prior to the pandemic. We helped children to access remote and informal learning opportunities, educators to strengthen school systems as they safely reopened, and out-of-school children to return and finish their education.

BLAZING HER OWN TRAIL:

Arfaana is the first member of her family to go to school. She convinced her father to let her go by refusing to take "no" for an answer. That same determination has only grown as she's fallen in love with education. She wants to be a doctor, so when a teacher tried to transfer her to studying arts instead of science, she passed her science courses with top marks to prove she deserved to stay.

[READ MORE >](#)

TINKERING AND CODING

Learning about tinkering, coding, and robotics is empowering Rwandan children to think critically, express their creativity, and build their leadership and teamwork skills. In 2021, Right To Play launched the Plug In Play program, an innovative new program that is supporting children to learn basic principles of technology (coding, tinkering, and making) through playful lessons. In partnership with the LEGO Foundation, we're working with the Rwandan Ministry of Education to integrate playful learning into the science curriculum and train teachers on how to support students to engage in hands-on learning in the classroom.

DATA-DRIVEN EMOTIONAL LEARNING

Social and emotional life skills are crucial for children's healthy development, helping them to advocate for themselves, cope with negative experiences, and forge stronger relationships with other people. In collaboration with the universities of Notre Dame and Dar es Salaam, we are pioneering a new tool that will measure how children develop context-appropriate

social and emotional learning skills. With the rich new data collected by this testing, we will be able to more easily and rapidly identify the most effective methods of strengthening children's holistic life skills across different programs and share those lessons where they can make the greatest differences for children.

PARTNERING FOR SCALE

We want to reach more children than ever before with the opportunity for active, experiential learning. Creating enduring and sustainable changes in children's classroom experiences on a national scale means partnering with governments to strengthen teachers' skills and support. In 2021, we continued to support the ministries of education in Rwanda and Ghana to integrate play-based methods into classrooms and curriculum delivery. We also introduced a new partnership with the LEGO Foundation and BRAC that will see us leverage our experiences in these contexts and support the ministry of education in Sierra Leone to integrate playful learning in primary classrooms.

73% of girls in Right To Play-supported schools in Ghana improved their grade-appropriate reading fluency, compared to 60% of girls in unsupported schools.

26,239 teachers were trained to offer experiential play-based lessons and create safe, inclusive spaces for students.



EMPOWER

In 15 countries, Right To Play-trained teachers and coaches filled classrooms and play spaces with energy and positivity, and gave children a reason and a way to fight against adversity and hold on to hope. Junior Leaders stood up against injustice and supported their peers to do the same. Girls claimed their rights to stay in school and in the game. And we shared our resources far and wide so more children and youth can be empowered through play.

MORE THAN WINNING:

Physical education can encourage gender stereotypes if it's not taught properly. In the Palestinian Territories, girls are encouraged to skip PE class, while boys are sorted into sports teams and told to focus on winning. Haitham is a physical education teacher and coach who is challenging these norms and empowering girls to participate. He's using physical education classes and after-school sports programs to create positive, supportive environments for all children. He helps boys understand that sports aren't just about winning but about self-improvement, and he's been encouraging girls' participation in sports activities they are normally discouraged from. Haitham believes that every child can reach their potential when they have the right support. [READ MORE >](#)

THE P.O.W.E.R OF PLAY

Open-access digital resources can empower more teachers, coaches, parents, and caregivers with tools to help children develop the life skills they need to thrive in today's world. The Play Opportunities for Wellness and Education Resource (POWER) games video collection, released in 2021 with the support of the LEGO Foundation, makes more than a hundred Right To Play games freely available in English, French, and Arabic for the first time, for use at home and in school. The games empower educators and caregivers to teach children everything from managing their emotions and resolving conflicts to building trust and improving their self-esteem.

INCREASING GENDER EQUALITY IN SPORT

Gender-based violence and discrimination prevents girls in Senegal from claiming their rights or finishing their education. We are empowering Senegalese girls to become changemakers who can challenge the forces that are trying to limit their futures through the RECAF-Jeu project, funded by Global Affairs Canada. The program will use sport and play to help girls build their confidence, learn about their rights and address rights violations, and sensitize parents, caregivers, and other adults to the importance of gender equality. The project will also encourage positive masculinities amongst boys and provide girls with sports opportunities where they can develop their abilities and agency in safe, supportive spaces.

“My aim is to prioritize the needs of my students and to show them their uniqueness and their strengths through sports.”

– Haitham, PE teacher and coach, Palestinian Territories

65% of boys showed strong leadership skills in Right To Play-supported schools in Mozambique, up from 57% at the start of the project.

1,617 coaches provided support and encouragement to children and youth.



GLOBAL LEADERSHIP COUNCIL

This network of international leaders is committed to supporting our work. We thank our founding members for their leadership.

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GLOBAL DONORS AND SUPPORTERS

We thank the following funders who contributed CAD \$25,000 or more to Right To Play between January 1, 2021 and December 31, 2021.

60 million girls Foundation

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The Winnipeg Foundation

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Steinar Zinke

AMBASSADORS

Thank you to all the Ambassadors who supported and amplified our work in 2021.

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United States

Chemmy Alcott, Alpine Skiing,
United Kingdom

Kayla Alexander, Basketball,
Canada

Bianca Andreescu, Tennis,
Canada

Nora Angehrn, Golf,
Switzerland

Bonnie Blair, Speed Skating,
United States

Brittany Bowe, Speed Skating,
United States

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Switzerland

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Switzerland

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The Netherlands

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The Netherlands

Sasha Digiulian, Rock Climbing,
United States

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Suzann Pettersen, Golf,
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Anouk Vetter, Athletics,
The Netherlands

Hayley Wickenheiser, Ice Hockey,
Canada

Erica Wiebe, Wrestling,
Canada

Mats Zuccarello, Ice Hockey,
Norway



Football star and Right To Play Global Ambassador, Sadio Mané, visits his hometown of Bambali, Senegal – one of the areas where the RECAF-Jeu project will use the power of sport and play to promote gender equality and the rights of adolescent girls and young women.

SELECT 2021 PARTNERS

We are deeply thankful to the following global partners who showed significant commitment to Right To Play in 2021 by generously providing funding, supporting program implementation, and amplifying awareness of the impact of our work at a global level.



GLOBAL CONSOLIDATED FINANCIALS

For the year ended December 31, 2021

	2021	2020
	\$	\$
Assets		
Current assets		
Cash	38,489,497	35,336,286
Contributions receivable	5,441,000	3,218,883
Harmonized Sales Tax receivable	171,277	128,636
Prepaid and other expenses	1,227,976	1,229,921
	45,329,750	39,913,726
Capital assets	554,421	549,722
	45,884,171	40,463,448
Liabilities		
Current liabilities		
Accounts payable and accrued liabilities	4,649,590	4,332,554
Deferred contributions	24,963,901	22,431,841
Deferred lease inducement	35,756	33,133
	29,649,247	26,797,528
Long-term		
Deferred lease inducement	268,749	176,712
Deferred capital contributions	587,159	816,902
	30,505,155	27,791,142
Net assets		
Invested in capital assets	308,796	74,354
Internally restricted net assets	4,155,782	4,155,782
Unrestricted	10,914,438	8,442,170
	15,379,016	12,672,306
	45,884,171	40,463,448
Revenue		
Restricted	38,679,980	32,687,934
Unrestricted	13,917,991	13,704,956
Government subsidies	1,775,536	2,846,275
Total Revenue	54,373,507	49,239,165
Expenses		
Program expenses		
Program implementation	42,202,904	37,207,734
Public awareness and education	1,669,974	1,735,448
Total program expenses	43,872,878	38,943,182
Non-program expenses		
Administrative	4,120,203	2,240,988
Fund raising	3,673,716	4,444,106
Total non-program expenses	7,793,919	6,685,094
Total expenses	51,666,797	45,628,276
Excess of revenue over expenses	2,706,710	3,610,889

Visit our website to see a full audited report of Right To Play International's 2021 Financials, including notes that are an integral part of these consolidated financial statements.

See our full audited financials

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United States

Mark Hantho, *Chair*
(term ended September 2021)
 Rob Pulford, *Chair*
(term started September 2021)
 Karen F. Conway, *Vice Chair*
(term ended September 2021)
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(term started September 2021)
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 Mali Friedman
 Sung Hae Kim
 Mark Pellerin
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 Nancy Arnot Taussig
 Shiv Vasisht
 Gary Zenkel
 Steinar Zinke

OFFICES

National Offices

Canada

43 Front Street East, Unit 200,
 Toronto, Ontario, M5E 1B3
 +1 416 203 0190
 www.righttoplay.ca

Germany

Maffeistr. 3, 80333 München
 +49 (0)89 2170 4909-0
 www.righttoplay.de

Norway

Parkveien 60
 0254 Oslo
 +47 948 06 168
 www.righttoplay.no

Sweden

Svartmangatan 9,
 111 29 Stockholm
 +46 70 181 59 76

Switzerland

Seefeldstrasse 162,
 CH-8008 Zurich
 +41 44 552 04 88
 www.righttoplay.ch

The Netherlands

Johan Huizingalaan 763a,
 1066 VH Amsterdam
 +31 20 225 2731
 www.righttoplay.nl

United Kingdom

Studio G04, Edinburgh House,
 170 Kennington Lane, London, SE11 5DP
 +44 (0) 203 915 4946
 www.righttoplay.org.uk

United States

26 Broadway, 3rd Floor,
 New York, NY 10004
 +1 646 649 8280
 www.righttoplayusa.org

Country Offices

Burundi

3, Avenue Juru, Gasekebuye, Muha.
 PO BOX 5123 Bujumbura
 +257 22 27 36 27

Ethiopia

Kirkos Sub City, Woreda 07, ANN
 Business Center, Leghar, Addis Ababa
 +25 1114670002

Ghana

No. 24 Sunflower Street,
 East Legon, Accra
 +233 3 07 038 353

Jordan

Mohammad Abdullah Sadeq Street, Villa
 No. 11B, Al Rabiah, Amman
 +962(06)556 1328

Lebanon

Industrial Park Building, Street# 901,
 Area# 48, Dekwaneh, Metn
 +961 1 684183,
 +961 1 684332

Mali

6th Street, Left West, Monument
 Bougieba, Hamdallaye ACI 2000,
 Bamako
 00 223 20 21 10 24

Mozambique

Rua Fernão Melo e Castro, N0 276,
 First Floor, Maputo,
 Bairro da Sommerchield
 +258 82 304 2021

Pakistan

1F & 1G, Abu Bakar Market, Street 11,
 G-11/1, Islamabad
 +92 51 210 9927-28

Palestinian Territories

Al Jadwal Building No. 67, 3rd Floor,
 Nile Street, Al Tireh, Ramallah
 0097022975733

Rwanda

No. 17, KN 16 Avenue,
 Kiyovu, Kigali
 +250 252 583 310

Senegal

Sacré Cœur 3, Villa 9 336 BP : 17 639,
 Dakar
 +221 338242046

Tanzania

Plot 446, Regent Estate, Mikocheni,
 Dar es Salaam, P.O Box 79701
 +255 (0) 22 2774161

Thailand

2533 Sukhumvit Road, Bangchak,
 Prakhonong, Bangkok 10260
 +66 (0) 2 740 3520-22

Uganda

Plot 78 Old Kira Road, Bukoto,
 P.O. Box 33098 Kampala
 +256 414 531 308/313



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Right To Play International

43 Front Street East, Unit 200

Toronto, Ontario, M5E 1B3

416 203 0190



www.righttoplay.com

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