



PLAY,

IT'S SERIOUS BUSINESS

FOR EDUCATION ▪ FOR DISEASE PREVENTION ▪ FOR PEACEFUL COMMUNITIES

RIGHT
TOPLAY
ANNUAL REPORT
2014

Our Impact: We Create Behaviour Change

We use play- and sport-based games and activities as tools for learning. Our games are fun and engaging, enabling our Coaches to teach kids how to protect themselves from disease, to encourage them to attend and stay in school, and to resolve conflict and create peaceful communities.

Our Approach: Advocacy Through Sport for Development and Peace

As a leader in the Sport for Development and Peace (SDP) movement, we believe sports, games and play create an arena for children to interact, learn and grow. Playing is innate for kids and establishes common ground, helping break down barriers, promote teamwork and create acceptance. It provides our Coaches with the opportunity to teach new behaviours, while allowing the children to reflect on their life experiences and apply new learning to their lives. And it encourages children to see themselves as active participants in their development and to advocate for their rights.

This year, the important role of sports, games, and play was recognized with the inaugural International Day of Sport for Development and Peace on April 6. We marked the occasion with a variety of play-based activities, such as: a recreational football tournament for 12 teams in refugee camps across Lebanon, training 60 health and physical

education teachers in our Football for Development methodology in Thailand, and producing and sharing a celebratory video throughout our entire organization and external communities.

Throughout the year, we focused on growing and sharing by participating in committees, roundtables and conferences like the Next Step Forum where fellow practitioners from 20 countries gathered to exchange ideas about how to create effective sport and play programming. Our President and CEO, Johann Koss, spoke at the World Innovation Summit on Education about the importance of play in enhancing the quality of education. And, our involvement in UNESCO's Intergovernmental Committee for Physical Education and Sport enabled us to add insight into the International Charter of Physical Education, Physical Activity and Sport.

Moving forward, we continue to collaborate with civil society organizations, governments and the private sector to develop impactful and life-changing sport- and play-based programming.



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Where We Work

In 2014, we had programs operating in more than 20 countries in Asia, Africa, Latin America, the Middle East and North America. Our play-based programs reach one million children in weekly activities.



Our Mission is to use sport and play to educate and empower children and youth living in adversity to overcome the effects of poverty, conflict and disease.

91%

of children in our programs know how malaria is transmitted.

Benin Evaluation 2013

OUR TEAM

300+ Athlete Ambassadors

640 Global Staff

10,700 Junior Leaders

14,400 Volunteer Coaches

**85% of
children**

**in our programs report
improved confidence.**

Benin Evaluation 2012

Asia

- 20 China
- 21 Pakistan
- 22 Thailand

Middle East

- 17 Jordan
- 18 Lebanon
- 19 The Palestinian Territories
(West Bank & Gaza)

LEGEND

- National Office
- Regional Office
- Regular Program
- Training & Technical Assist Program

“It only takes one child to
positively influence their
community for life.”

Johann Olav Koss

Founder, President & CEO of Right To Play

TAKE AN IN-DEPTH LOOK

Scan our QR code using your
Smart Phone's scanning app.





EDUCATION

Play: Encourages Children to Attend and Stay in School



15%

increase in school attendance as a result of our programming.

Primary School of Houeton, Benin 2013

We use games, sports and activities as a tool to create sustainable change. Play expands the way kids think. It motivates them to attend and stay in school. It changes the way they behave.

Our play-based methodology helps kids learn how to concentrate, to pay attention and to remember. It gives them the tools they need to empower them to read and to retain information. When children learn through play, it ensures they aren't simply memorizing our lessons. Rather, they're putting them into action, over and over again until the lessons feel normal, turn into a new routine and finally, become a shared behaviour.

Take our educational game for eight year olds, titled: What We Know that teaches children about their right to an education.

In this game, the children are split into teams and given a sheet of paper. Each team draws a life-sized "friend" and names them. Then, the children draw all of the things they are good at—like: a ball to show their physical abilities, numbers to symbolize their mental aptitude and a smiley face to highlight their personal attributes—on the silhouette of the drawing. Next to these icons, the children write how and where they learned each skill.

The teams introduce their "friends" to the larger group. They talk about the variety of places each "friend" learned their skills. They explore what it means to have the right to attend school and the positive impact a formal education has on the trajectory of their future. And, it's supplemented with a plan—one the children determine with our trained Coaches, complete with the steps they need to take to help themselves and other kids realize their right to an education.

PLAY



HEALTH

Play: Teaches Children How to Protect Themselves from Disease



82%

of children reported regularly washing hands after the latrine.

Uganda Evaluation 2011

Our educational programs teach children health-based lessons, like how to protect against disease and to understand the facts about hygiene and sanitation, malaria, and HIV and AIDS.

Our specially-trained Coaches teach through involvement. The children learn through play-based settings. They practice what they learn, build self-confidence through repetition and are validated with Coach-guided discussions, helping them understand each lesson as it relates to their own lives, as demonstrated in our game Inside Outside.

In this activity, we educate youth about why girls are especially vulnerable to HIV infection. Using the same parameters as a relay race, our Coaches divide the players into groups and have each team stand in a line. Several feet ahead of each line is a bucket. On the ground in front of each line are a set of

cards with “internal” and “external” facts written on them. Internal facts relate to a girl’s mind or body. External facts relate to society or culture.

The head of each line picks up a card and reads the statement out loud to their teammates. Once the team determines if the fact is internal or external, the head of the line races to the bucket and drops the card inside. The player runs back to the line, tags the next teammate and the games continues. After each child has had a turn, the Coaches gather the kids to reflect on the game.

The children read all of the cards out loud and they identify attitudes and beliefs that need to change. The group then determines a plan of action to support the girls in their community. They write it down and tape it to the wall as a reminder of the power they have to make a positive change.



PEACEFUL COMMUNITIES

Play: Teaches Children How to Resolve Conflict and Build Peaceful Communities



98%

of children in our programs report positive cooperation and communication skills.

Liberia Evaluation 2012

We train our Coaches in child-centred learning. By using a game of soccer or a relay race to create a level playing field, our Coaches can model and teach respect, teamwork and acceptance around differences like gender, race and religion.

This helps the children reflect on and understand how their life experiences have shaped their attitudes and views. Our Coaches show the children how to connect new experiences and apply new learning to their lives. And they empower them to choose how they want to think, act and feel, as demonstrated in our game, Fight, Flight, Unite.

In this game, our Coaches describe the three most common ways people deal with uncomfortable, conflicted situations: they fight, they flee or they unite. As a group, the children make up sounds and body movements to symbolize each action. This helps the

kids understand how actions can make them and others feel.

Next, the children are divided into two teams and each pick one action. On the command “go,” the teams race towards each other and play out their chosen actions—the goal is for both teams to mirror each other’s behaviour be it fight, flight or unite.

After several rounds, the Coaches gather everyone to reflect on their experience. The children describe real-life examples of people fighting, taking flight and uniting, and share their insight into these behaviours. This creates a sense of community, showing the children they are not alone and others have faced similar situations.

Finally, the children decide how to apply this new knowledge and behaviour to everyday life and how they can teach others to do the same.



OUR ATHLETE AMBASSADORS

Play: Shows Children How Sports Can Create Opportunity and Change



70%

of girls participating in our programs scored of 3.5/4 for self-esteem and self-confidence.

Benin in May 2013

As amateur and professional athletes, our Ambassadors know how sport and play can positively impact children's lives. It's why they stand behind us, use their voice to advocate for us and help create opportunities for more children to take part in our activities.

Last year, at the Sochi Winter Olympics, we initiated a campaign, RTPNation, to cheer on our competing Athlete Ambassadors. They didn't disappoint—our global contingent earned a total of 15 medals, putting us in 7th place overall. The Games also marked the 20th anniversary of Johann Koss' record-breaking performance in Lillehammer, where the seed to build the organization was planted.

Global sports partner, International Ski Federation (FIS), hosted an event in Sochi to celebrate RTPNation, bringing past Olympic heroes, alpine legends and current athletes together. FIS has been

tremendous, connecting us to events and funding on our behalf—we were the beneficiary of the golf tournament held celebrating the 85th anniversary of the Lauberhorn race in Wengen, Switzerland.

We were also thrilled to see our global sports partner Chelsea FC wearing our logo on their Champions League kits. Since 2007, Chelsea FC has helped to raise money and awareness, and develop a range of resources using sport to engage, educate and inspire for us. They even helped us end the year with a bang by introducing two-time Wimbledon champion, Petra Kvitova as our newest Global Athlete Ambassador on New Year's Eve in Hong Kong.

While there, Petra visited a unique social-inclusion project that provides vulnerable young people with training and developing skills. It is operated in collaboration with Chelsea FC, Right To Play and the Hong Kong Soccer School.



93%

of children in our programs
report positive leadership skills.

Uganda Evaluation 2012

Our 2015 Goals: We Grow Through Sustainability

To ensure a brighter future, we're committed to improving the lives of children through the power of play. Our programs, methodology, Coaches and Leaders are rooted in the community—all guaranteeing the continuum of our life-changing lessons. Through perseverance, repetition and behavioural transformation, the children we reach are building a hope-filled, educated, healthy and peaceful generation.

It's why we're designing and integrating a new and sustainable, long-term, training-based curriculum for teachers to use in the classroom. By applying and adapting the methodologies from our Theory of Change into region-specific and need-based resources, we are empowering teachers to build their skills, while tailoring their lesson plans and classroom environment to the demands of the students. Here's how:

1. We will work with the local teachers and our Coaches to create an ongoing curriculum that incorporates innovative experiences for the children and youth in our programs. This will engage the students, while stimulating their learning to create an environment that enables and promotes a higher quality of education.
2. We will develop better baseline and evaluation processes to improve the way we measure our program results. This will enhance the way we document learning opportunities within our programs, ensuring the materials and resources we create are effective and relevant.

3. We will engage a new partnership strategy to help guide our work with civil society organizations, promote a sense of ownership within the communities and deliver increased scalability and sustainability to our programs.
4. We will increase our visibility at national and global policy- and advocacy-based events that are focused on development in education, child protection and gender equality.

These practices will help create a more positive and encouraging experience, enabling us to reach more children while potentially increasing attendance, classroom participation and higher rates of matriculation. Because we know the benefits of play operate in two streams: cognitive development and life skills, we're ensuring they're learning both.

- Cognitive skills to teach numeracy, memory retention, literacy and problem solving.
- Life skills to teach resiliency, cooperation, creativity and goal setting.

All are equally important for the children's ongoing and future success and can be integrated into any school curriculum and taught through games. We're a child-focused organization with global accountability. It's why we're taking big steps. It's necessary to ensure our work grows and sustains children and their communities for a lifetime.

OUR SUPPORTERS

Thank you to all of the Corporate, Foundation and Government Partners; Individual Donors; National Corporate Partners; NGOs; Schools and Community Partners who share our belief in the power of play to transform children's lives. Because of their support, we will continue to bring sustainable change to the one million children and counting in our programs around the world. With gratitude, we recognize our supporters who have invested \$25,000 or more this year.

A

Mr. Gaby Abdelnour
Aboriginal Affairs and Northern Development
Canada
Adidas Hong Kong Limited
Allan and Nesta Ferguson Charitable Trust
Anglo American Group Foundation
Anton Sport AS
Fondation Augusta

B

Bain Capital Children's Charity Ltd.
Barclays
Baur Immobilien AG
Mr. Robert and Mrs. Willa Baynard
BE Bio Energy Group
Mr. Walter and Mrs. Doris Berchtold
Mr. Christian and Mrs. Sylvia Bidermann
Mr. Hans and Mrs. Brigitte Bidermann
Mr. Martin and Mrs. Barbara Bidermann
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Bill Volk Celebration Golf Classic
Bill and Wendy Volk Family Foundation
Mr. Martin Bisang and Mrs. Mirjam Staub-Bisang
Bloomberg Tradebook Charity Day
Blossom Hill Foundation
Boekhoorn M&A
Mr. Allan Brilliant and Ms. Marcia Bellows
Broadnet
Bruce Power
Byggmakker Skattum

C

CAF: Development Bank of Latin America
Calgary Flames Limited Partnership
Mr. Alain Carrier
Cenovus
Mr. Romeo Cerutti
Champions Network of Young Professionals
Chellomedia

Chelsea Football Club
Clayton, Dubilier and Rice
Comic Relief
Concern Worldwide (UK)
Conclusion
Mr. Greg and Mrs. Karen Conway
Corporate Travel Management Solutions (ctms)
Creative Associates International

D

Mr. Mark Dalton
Daryl K. Seaman Canadian Hockey Fund at The
Calgary Foundation
Mr. Tim Dattels
Deloitte AG Zurich
De Lotto
Detour Gold
Deutsche Bank
Devon Canada Corporation
Joseph and Diana DiMenna
DKSH Group
DMIdee
Mr. Jake Donovan and Ms. Gracia Lafuente
Dream Unlimited
Dutch Ministry of Foreign Affairs

E

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EFG Bank AG
EFG Bank Key Staff
Elementary Teachers' Federation of Ontario
(ETFO)
Hassan Elmasry and Rasha Mansouri Elmasry
Ernst & Young
European Union (EU)
Mr. J. Michael and Mrs. Lise Evans

F

FIFA – Football for Hope
Foreign Affairs, Trade and Development Canada

Forever Young Foundation
Frey Charitable Foundation

G

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Grasshopper Club Zurich
Glencore
Goldcorp
GoodLife Fitness
Grumeti Foundation

H

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Mr. Andreas and Mrs. Diane Halvorsen
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Mr. Ragnar & Mrs. Joey Horn
Mr. Lawrence and Mrs. Karin Howell
HSBC Global Education Trust
Hydro One

I

IAMGOLD Corporation
IKEA Foundation
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International Ski Federation (FIS)

J

Jays Care Foundation
Jean Pierre and Yvonne Cuoni Foundation
Jeroen Jonk, Inner Game
John & Deborah Harris Family Foundation
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K

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Mrs. Barbara Keller

Mr. Adrian T. Keller and Mrs. Lisa Keller-Larsson
Mr. Chris Kelly and Ms. Maria Driano
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Kids In Sports Foundation
Kindle Capital Management Inc.
Kirkland & Ellis International LLP
Mr. Morten and Mrs. Kristin Kleven Skauan
Mr. Steve and Mrs. Corinne Koltes
Kristian Gerhard Jebsen Foundation

L

Laidlaw Foundation
Heather and Spencer Lake
Landal GreenParks
Mr. Martin and Mrs. Sarah Large
LEGO Foundation
Lemontree
Lindvalls/Leiv Vidar AS/Hundsem Invest
Lørenskog High School
Loyens & Loeff
Mr. Erik Lynne

M

Mr. Walt Macnee
Mr. Chris Mahoney
Manitoba Department of Children and Youth
Opportunities
Matchbook
Mr. Derek and Mrs. Kathryn Mayne
McCall MacBain Foundation
MCI Amsterdam
Mr. P. Andrews and Mrs. Linda McLane
Meeus
Microsoft
Mitsubishi Motor Sales of Canada
MLSE Foundation
Ms. Meridee Moore and Mr. Kevin King

N

Nadimco AG
Nationale Postcode Loterij
Ness, Risan & Partners
Netherlands Olympic Committee (NOC*NSF)
Mr. James Nicol
Nike Sports (China) Co., Ltd.
Nokia (China) Investment Co., Ltd.
Merilee and Mehrdad Noorani
Norwegian Agency for Development Cooperation
(Norad)
Jane and David Novak
Nyrstar Mining Company

O

Ontario Ministry of Aboriginal Affairs
Ontario Ministry of Children and Youth Services

Ontario Trillium Foundation
Ordina

P

Mr. Martin Parnell
Plan Ghana
Mr. Stephen and Mrs. Yana Peel
Points
Mr. Dwight and Mrs. Kirsten Poler
PON
Mr. John Pritchard and Ms. Julie Williamson
Prologis
Promedica Stiftung, Chur
Public Health Agency of Canada

R

Rahn & Bodmer Co.
Rational Group
Mr. and Mrs. Ronald A. Rawald
RBC Foundation
Rozalia Stiftung

S

Save the Children International
Scotiabank
Mr. Jerome Simon and Ms. Hilary Bates
Mr. Matthew and Mrs. Lisa Sippel
Dag and Julie Skattum
Mr. Lawrence and Mrs. Jennifer Skor
Fondation Smartpeace
SodaStream Canada Ltd.
St. Gobain Byggevarer
Staatsloterij
Standard Chartered Bank
Mr. Tom Steyer and Ms. Kat Taylor
Stichting Rozenhof
Suncor Energy Foundation
Supreme Committee for Delivery and Legacy
Swire Trust (Cannon Trustees Limited)
Swiss Agency for Development and Cooperation
(SDC)
Synsam Norge AS

T

Téléverbier SA
Temporary International Presence in Hebron
(TIPH)
The Ballard Foundation
The Carson Family Charitable Trust
The Druckenmiller Foundation
The Dutch
The Edgerley Family Foundation
The Ford Foundation
The Gerald Schwartz & Heather Reisman
Foundation

The Glades Foundation
The Grocery Foundation
The Karsh Family Foundation
The Lansky Family
The Lawrence and Judith Tanenbaum Family
Foundation
The London Community Foundation
The MacLellan Family Fund
The McCance Foundation Trust
The Paul E. Singer Foundation
The Ressler & Gertz Family Foundation
The Rolex Institute
The Royal Norwegian Embassy to Pakistan
The Sawiris Foundation
The Slight Family Foundation
The Swartz Foundation
The Vinik Family Foundation
The Woodbridge Company Limited
Tim Horton Children's Foundation
TriAct Canada Marketplace LP
True Sport Foundation
Tudor Investment Corporation
TV 2 AS/ Mr. Finn Christian Jagge

U

UBS Optimus Foundation
United Nations Children's Fund (UNICEF)
United Nations High Commissioner for Refugees
(UNHCR)
United States Agency for International
Development (USAID)

V

Verein Internationale Lauberhornrennen
Mr. Ted and Mrs. Dani Virtue

W

White & Case LLP
Wietlisbach Foundation
Wilhelm Wilhelmsen Foundation
William R. Kenan, Jr. Charitable Trust
Winnipeg Jets True North Foundation
Mr. Mark Wiseman and Ms. Marcia Moffat
World Vision
World Vision Ghana

Y

Yours in Soccer Foundation

Z

ZSC Lions

OUR NATIONAL OFFICES

Canada

National Director: Lori Smith
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It was a year of exciting firsts and one triumphant finish. In April, we gathered in Ottawa to commemorate the inaugural International Day of Sport for Development and Peace. The event doubled as a celebration of our longstanding relationship with the Canadian government, who, in 2014, pledged their support to play programs in the Middle East and in Africa. We also marked the end of an era. Our friend Martin Parnell completed his tenth-and-final “Quest for Kids”—a five-year, international awareness and fundraising initiative in support of Right To Play. We extend our thanks to all.

The Netherlands

National Director: Karijn Akkerman - in 't Veld
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www.righttoplay.nl

Two days after the Sochi 2014 Olympic Winter Games Closing Ceremony, we partnered with the Netherlands Olympic Committee to create an exclusive charity event on behalf of Right To Play. On this festive evening, we celebrated the achievements of the Dutch Olympic Athletes and the power of play. Among the guests were corporate partners, friends of our organization, the Ministry of Foreign Affairs and many Olympic athletes inclusive of our Athlete Ambassadors. The gala raised a total of € 430,000.

Germany

National Director: Nicole Moran
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☎ + 49 89 21 09 49 03 | ✉ nmoran@righttoplay.com
www.righttoplay.de

In 2014, we prepared for the official 2015 opening of Right To Play Deutschland. With the United Nations Office for Sport for Development and Peace, we co-organized the 9th Youth Leadership Camp in Berlin. Here, 30 global, youth leaders shared their experiences regarding how to use sport as a powerful tool to apply new learning to their lives and to their communities—all to promote development and peace. The Federal Ministry for Economic Cooperation and Development also invited us to join the thematic working group on Sport for Development. It is inspiring to see our government's commitment to using sport as a tool for development.

Norway

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Our fundraising was at a record high this year, thanks to two major events initiated by our Athlete Ambassadors, Suzann Pettersen and Mats Zuccarello. “I often feel that my fellow countrymen rarely get the opportunity to feel the true excitement of professional golf,” says Suzann Pettersen. “So I arranged my own tournament.” For the third consecutive year, Suzann hosted the Suzann Pro Challenge where she doubled last year's donations. Mats Zuccarello's All Star Hockey Game in Stavanger was also a success. “Children are extremely important,” says Zuccarello. “I want to contribute and my way to do it is through ice hockey.”

PLAY

Switzerland

National Co-Directors: Anja Levermann & Sonja Ringdal
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This year's highlight was the formation of the Swiss Patrons' Circle, complete with 7 confirmed members. Developed to bring dynamic, influential individuals with a shared passion for philanthropy together, this group is comprised of women and men who have the capacity and the passion to support our organization in a substantial and continued way—all to secure the ongoing success of our programs. Members participate in a variety of exclusive activities throughout the year, such as a three-day ski and wilderness excursion with alpine ski racer Bernhard Russi, inclusive of dinner and an overnight stay in Russi's private cabin at Wildenmatten See.

United States

Vice President, Fundraising and Communications: Sharon Petrie
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Our year was highlighted by exciting initiatives and events. The U.S. Champions program launched in New York and San Francisco, raising \$300,000. Our signature Big Red Ball was attended by 30 Athlete Ambassadors, raising more than \$1.6 million for our global programs. We hosted our UK Board Chairman, John Pritchard, during his extraordinary Mississippi Million challenge, where he rowed the length of the river in 86 days raising over \$1 million. And our initiative Play at the Core, continues to provide over 3,400 disadvantaged children in New York City access to high-quality, early-learning opportunities.

United Kingdom

National Director: Meryl Davies
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A key highlight for our team was the establishment of our relationship with Comic Relief, one of the largest UK donors for international development. Comic Relief supports our education-based programs across the Namacurra District in northern Mozambique. This three-year grant is helping us improve access to quality education for more than 12,000 children, creating a positive impact on the children, teachers and local communities in the region. This partnership is a promising step as we continue to develop strong relationships with influential institutional funders.

OUR REGIONAL OFFICES

1. Asia

Director Program Operations: Brett Massey
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2. East And Southern Africa

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3. Middle East And North Africa

Acting Regional Director: Rola Hodeib
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Corniche Al Mazraa, Beirut, Lebanon
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4. West And Francophone Africa

Regional Director: Massamba Gningue
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FINANCIAL STATEMENTS 2014

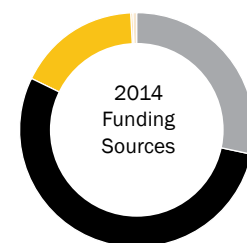
Summary of consolidated statement of financial position as at December 31, 2014 (stated in thousands of Canadian dollars)

	2014	2013
	\$	\$
Assets		
Current assets		
Cash	15,404	11,324
Contributions receivable	3,706	3,680
Harmonized sales tax receivable	129	115
Prepaid and other expenses	829	1,289
	20,068	16,408
Capital assets	139	319
	20,207	16,727
Liabilities		
Current liabilities		
Accounts payable and accrued liabilities	2,180	1,383
Deferred contributions	12,328	10,923
Bank loan	879	-
	15,387	12,306
Long-Term		
Deferred capital contributions	17	197
Bank loan	293	1,194
	15,697	13,697
Net assets		
Invested in capital assets	122	123
Internally restricted net assets	1,864	474
Unrestricted	2,523	2,433
	4,510	3,030
	20,207	16,727

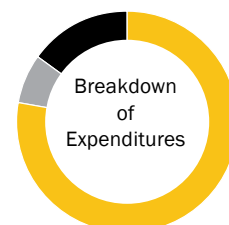
Note: Right To Play International has prepared these summary consolidated financial statements to be included as part of its annual report. These summary consolidated financial statements present the same information as the audited consolidated financial statements, except for the consolidated statement of changes in net assets, the consolidated statement of cash flows and the notes to the audited consolidated financial statements. Complete audited consolidated financial statements for the year ended December 31, 2014 are available upon request.

Summary of consolidated statement of operations and changes in net assets for the year ended December 31, 2014 (stated in thousands of Canadian dollars)

	2014	2013
	\$	\$
Revenue		
Restricted - programs	24,675	21,438
Restricted - others	4,771	4,486
Unrestricted	17,552	14,373
Donations-in-kind - others	13	56
Amortization of deferred capital contributions	181	181
Total revenue	47,194	40,534
Expenses		
Program expenses		
International programs	29,379	26,059
International program development and management	2,662	2,571
Development education	2,626	3,135
Program institutional partnerships, and monitoring and evaluations	850	908
Policy and advocacy	377	245
Total program expenses	35,894	32,918
Non-program expenses		
Administrative	3,062	2,511
Fund raising	6,758	6,467
Total non-program expenses	9,820	8,978
Total expenses	45,714	41,895
Excess of (expenses over revenue) revenue over expenses	1,480	(1,362)
Net assets, beginning of year	3,030	4,392
Net assets, end of year	4,510	3,030

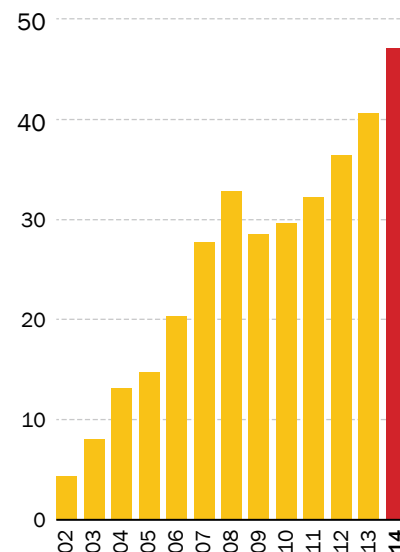


● Government	28.4%
● Individuals & Corporations	53.9%
● Foundations	17%
● Donations-in-kind	0.4%
● Others	0.3%



● Program and Global Education	78%
● Administration	7%
● Fund Raising	15%

Audited Revenue and Expenses Since Inception (Million \$)





OUR INTERNATIONAL BOARD OF DIRECTORS

Rob MacLellan, Chair (Canada)
Chairman, Northleaf Capital Partners

Johann Olav Koss, Secretary (Canada)
President and CEO, Right To Play International

Mark D. Wiseman, Treasurer (Canada)
President and CEO, CPP Investment Board

Gaby Abdelnour (United States)

Karen Conway (United Kingdom)
Attorney, Retired

Jean Pierre Cuoni (Switzerland)
Chairman of the Board, EFG International

Dr. Jon S. Dellandrea (Canada)
President and CEO, Sunnybrook Foundation

Clara Hughes, O.C., O.M., MSC (Canada)
Olympian, Humanitarian, Motivator, Child Advocate,
Mental Health Advocate

Wilco Jiskoot (Netherlands)
Advisor

Mark Jung (United States)
Senior Advisor, ABRY Partners

Åse Kleiveland (Norway)
Independent Advisor, Former Norwegian Minister of Culture

Silken Laumann (Canada)
Olympian, Inspirational Speaker, Writer, Child Advocate

Meridee Moore (United States)
Senior Managing Member and Chief Investment Officer
Watershed Asset Management L.L.C

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THANK YOU, FROM JOHANN KOSS



This year has been full of change and progress, new National Offices and partnerships, and ongoing positive impact in the global communities we serve. Most of all, 2014 has been an important reminder that play is serious business. Because when we use it to teach critical life skills, play has the power to transform children's lives.

Just ask our 14,400 volunteer Coaches helping the one million children in our programs meet and interact in a safe environment every single week. They're not just leveling the playing field

through a game of soccer, our Coaches use our specially-designed activities to provide children with the tools they need to protect themselves from disease, to encourage them to attend and stay in school and to resolve conflict and build peaceful communities for a lifetime.

And our results have proven benefits: 92% of the children participating in our programs in Uganda know how to prevent HIV from sexual transmission; 95% of classrooms in Thailand use our methodologies to engage children in learning; and 85% of the children in our programs in Benin, Mali and Ghana will not take revenge when faced with a case of peer-initiated contact.

Our commitment to peace was further recognized on April 6, the inaugural International Day of Sport for Development and Peace—a huge milestone for Right To Play. As one of the movement's leaders, we know that when children, communities and governments adopt the Sport for Development and Peace methodology, it breaks down barriers to a healthier and safer world. It opens the door to lasting change.

This is the sustainable benefit of play. And you're helping us achieve it.

Your partnerships and donations enable us to use play as a catalyst to break down social barriers, promote teamwork and generate acceptance around differences like gender, race and religion. You're empowering us to embrace and promote diversity—54% of our Coaches are female and over 10,200 children living with disabilities participate in our curriculum. And you're ensuring that by 2018, we will be able to engage two million children and their communities in our programs.

Thank you for your unwavering support and belief. After all, it only takes one child to positively influence their community for life.

Best regards,

Johann Olav Koss
Founder, President & CEO

MESSAGE FROM THE CHAIR

Play is, indeed, a business we take very seriously.

As a global, child-focused organization, it is imperative that we continue to serve children's best interest for their sustainable growth. Our point of difference: we do so through play.

When integrated into Right To Play's programs, play fosters positive behaviour change: new thought processes are introduced, confidence is infused and a domino-effect of developmental change occurs within the children and throughout their communities.

Thanks to the generous support of our donors, we continue to see tangible results. Children stay in school, they're healthy and they communicate positively with one another. Play is transformational; it makes my work with the Board of Directors tremendously rewarding. I'm looking forward to another outstanding year.



Sincerely,

Rob MacLellan
Chair, International Board of Directors

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